



MobileServant
"easiest way to go mobile"

MobileServant vs Waplane

- ➔ MobileServant is built on Waplane
 - ➔ All features in Waplane exists in MobileServant also
- ➔ MobileServant is a hosted service
- ➔ Rapid implementation for customer
 - ➔ Fast start of pilots
- ➔ Minimum maintenance
 - ➔ Portal can be maintained by administrator

MobileServant benefits

- ➔ Easy way to enter new business area or to grow existing – ASP
- ➔ More ARPU for operator
- ➔ Easy to install and maintain
 - ➔ Installation made in a few days
- ➔ Look and feel can be customized

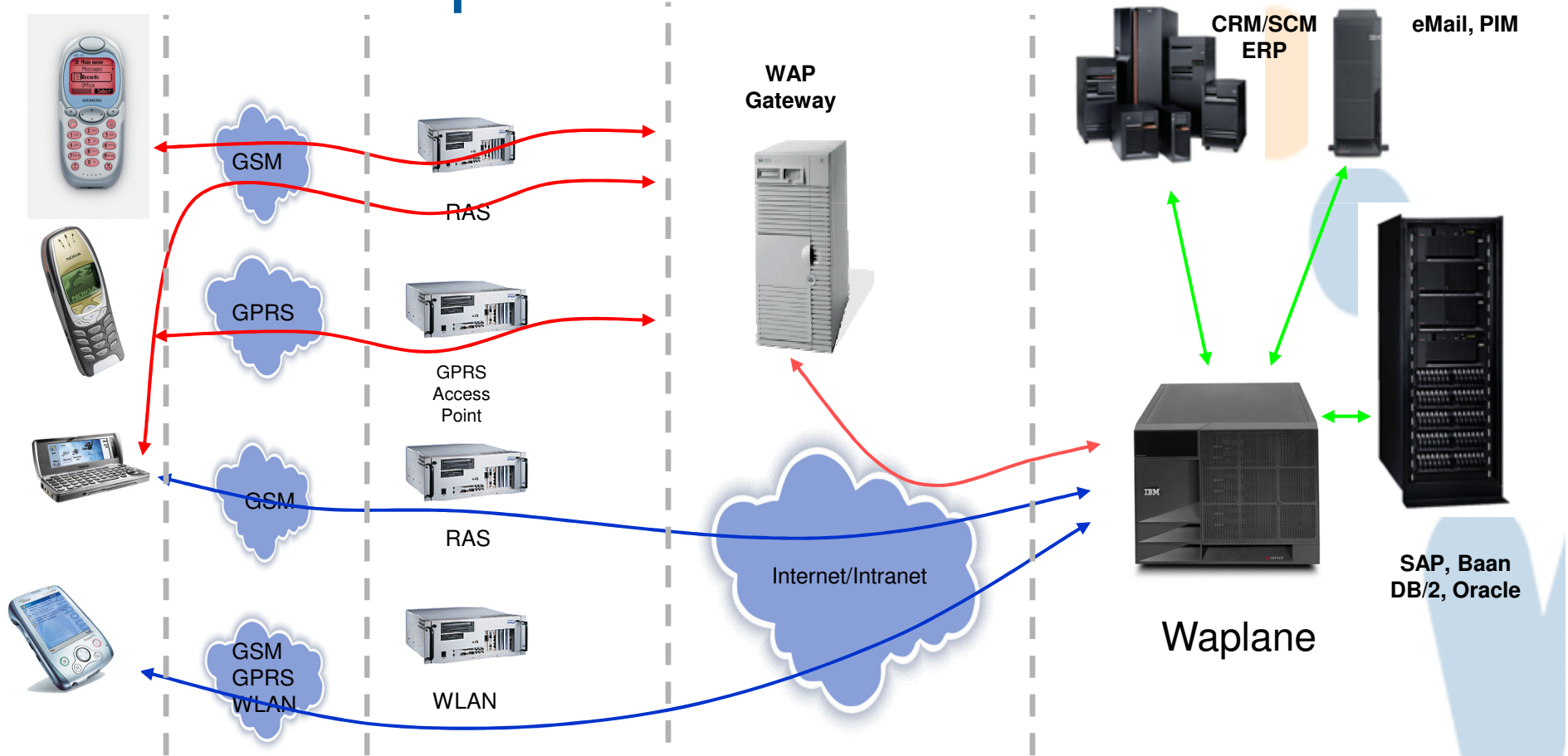
MobileServant benefits

- ➔ Rapid implementation
- ➔ Predictable ongoing cost
- ➔ Low start-up cost
 - ➔ Excellent for pilots, to get experience
- ➔ Reduced maintenance cost
- ➔ Application scalability
 - ➔ Test and stabile environment

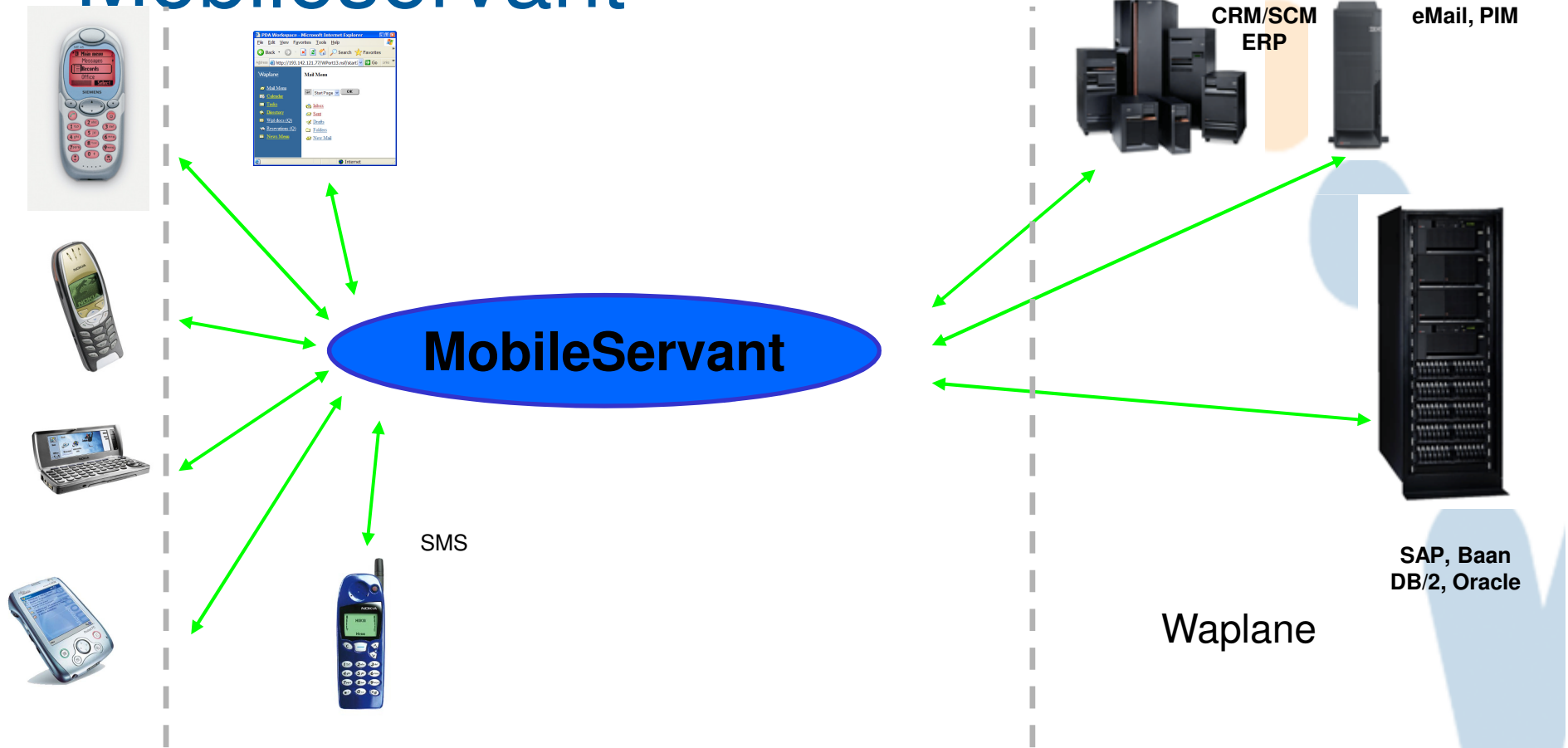
What's in MobileServant

- ➔ “out-of-the-box” PIM
- ➔ 7x24, WapGW, RAS, Waplane, backup, etc..... (depending on ASP capabilities)
- ➔ User registration module
- ➔ OTA settings capabilities
- ➔ Mobilization of apps. sold as “normal project”

The “complete” access world



Mobileservant



Price

- ⇒ MobileServant implementation 100€ / customer
- ⇒ PIM user / month
 - ⇒ 1-10 14€
 - ⇒ 11-50 12€
 - ⇒ 51-100 10€
 - ⇒ 100-> 9€
- ⇒ Applications user / month / 5 applications
 - ⇒ 5€
- ⇒ SMS interface to applications
 - ⇒ 15 cent / SMS